Tiina Klausen
VISUAL DESIGNER

Tallinn-based visual designer with an interest in gaming and traditional art.

EXPERIENCE

SKYPE
DESIGN INTEGRATOR | 2014-2017

- Work closely with **marketing** team to provide stunning and engaging visual assets for Skype, Skype for Business and GroupMe. These included localized designs for app store releases, blog posts and digital and printed promotions.

- Worked on the visual update of Skype for Business (formerly Lync)

SKYPE
DESIGNER | 2017-2019

- Work closely with **marketing** team to provide stunning and engaging visual assets for Skype. These included localized designs for app store releases, blog posts and digital and printed promotions.

- Create beautiful and delightful UI **animations** for prototypes and promotions.

- Design and unify **iconography** to perfectly reflect the design language of Skype.

- **Project management** for animations used for Skype.com features page rework.

- Collaborate with designers to ensure product consistency between all platforms

ACHIEVEMENTS

- ★ Develop a new system for image localization, reducing the work time by over **50%**

- ★ Successfully launch the new Skype.com features page

- ★ Increase app store downloads by **15%**

- ★ Participate in several hackathons as a **mentor**

SKILLS

VISUAL DESIGN

MOTION GRAPHICS

GRAPHIC DESIGN

PROJECT MANAGEMENT

CAMPAIGN AND BRANDING

TOOLS

ADOBE CREATIVE CLOUD

PRINCIPLE FOR MAC

SKETCH

PROCREATE

INVISION